

## Retailer Information Guide (30% to Stocklist)

# CONSIGNMENT WITH JARRA TREE BIRTHING

Thoughtfully designed products created by a mum of two and Child & Family Registered Nurse based in Southern NSW – supporting families through pregnancy, birth, postpartum, and the transition to siblinghood.

## Consignment & Wholesale Options

Jarra Tree Birthing offers both consignment and outright wholesale options.

**Wholesale purchasing is preferred** and offers **higher profit margins** for stockists (**2.0**) as outlined in the Wholesale Catalogue. Purchase wholesale direct from Jarratree.com using the code **Wholesale2.0x**  
Consignment is also available as a low-risk way to trial products and assess their fit within your space.

## Consignment Details

- Products are supplied on consignment (no upfront cost)
- Stock remains the property of Jarra Tree Birthing until sold
- Commission is a 30% to the stocklist/ 70% to Jarra Tree Birthing
- Recommended Retail Prices (RRP) are set by Jarra Tree Birthing
- Unsold stock can be returned at any time



## Sales, Reporting & Payment

- A simple agreement outlines the products and quantities held on consignment
- Stockists are asked to keep a basic record of stock held and sold
- When an item is sold, payment of the 30% supplier portion is made.
- Monthly payments, due within 7 days of month-end, based on the sales report.
- A pricing table is provided as a clear reference for commissions and supplier amounts

Product Name	Retail Price	30% to Stocklist	70% to Supplier
Mini Birth Worker Play Kit	\$132	\$39.60	\$92.40
Bump to Bubby Children's Book	\$47	\$14.10	\$32.90
Empowered Birthing Toolkit	\$109	\$32.70	\$76.30
Pregnancy Nausea Care Kit	\$72	\$21.60	\$50.40
Postpartum Care Kit	\$72	\$21.60	\$21.60
Labour Relief Acupressure Set	\$27	\$8.10	\$18.90

## Easy Payment Options

Easy payment options are available for consignment orders, including payment via the website or direct bank transfer. A price chart and simple payment instructions are provided in the consignment agreement document.

## Contact Details

Email questions and sales info to [Jarratree@outlook.com](mailto:Jarratree@outlook.com), call 04 03932 039 or contact on web at [Jarratree.com](http://Jarratree.com) or Instagram through [@Jarratreebirthing](https://www.instagram.com/Jarratreebirthing)

# PRODUCT GUIDE

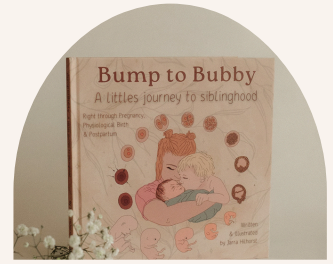
## JARRA TREE BIRTHING



### 01 Bump to Bubby

#### **A Hardcover Perinatal Children's Picture Book**

This book is a story to help siblings feel seen and safe through the pregnancy, physiological birth and postnatal journey. It is a conversation opener around what can be normal, safe and expected throughout the perinatal experience, including bonus colouring-in pages to bond over.



### 02 Mini Birth Worker Play Kit

Includes a fetal Pinard, stethoscope & tape measure, macramé ID lanyard, clipboard with colour-in pregnancy milestones, and a dress-up baby doll. Designed as a bonding tool, this play kit encourages gentle exploration through touch and play. It celebrates the wonders of pregnancy and early development while helping to normalise non-invasive midwifery assessments through conversation and connection.



### 03 Pregnancy Nausea Care Kit

Includes hydration sachets, affirmations, a 32-page support booklet, family resources, and tools for care, advocacy, and recovery. Created by a nurse and HG survivor to support daily life—emotionally, physically, and medically. A grounding kit for anyone navigating pregnancy nausea, from morning sickness to severe HG.



### 04 Empowered Birthing Toolkit

This kit includes a guided birth prep booklet, affirmations, planning tools, and calming extras. Designed to support your mind, body, and team with clarity and confidence. Grounded, practical, and honouring your instincts—however birth unfolds.



### 05 Postpartum Care Kit

Includes a support guide, affirmations, meal cards, recovery tools, and ceremonial-grade cacao—packed in a beautiful canvas pouch. Supports rest, delegation, and emotional recovery in the early postpartum days. A gentle, practical resource to ease the mental load and honour the transition into motherhood.



### 06 Labour Relief Acupressure Set

Double-Sided Affirmation Birth Comb & Wooden Massage Ball. Use during labour to redirect pain, stay centred, and activate your natural coping instincts. Practical and powerful. A great addition to the birth preparation toolkit.



## FREE CUSTOM SIGNPOSTED DISPLAY CABINET

We have found that in shops, clearly grouping our gifts together as small, intentional collections helps customers understand what and who they're for at a glance.

To support this, I offer the use of a custom timber display stand designed specifically to fit Jarra Tree Birthing products.

Each stand includes a timber signage strip reading:  
"Supportive gifts for pregnancy, birth & postpartum."

Stand size- 47 cm wide, 62 cm high (with products displayed), 38 cm deep  
The stand can be arranged in different ways depending on which products you choose to stock. When fully stocked, it holds around two of each product.

